



# C.E. BYRD HIGH SCHOOL

## GAMEDAY ADVERTISING 1130 THE TIGER



**B**e a part of the 101st season of C.E. Byrd Football. Team with one of Louisiana's largest high schools, the nation's largest alumni association, & the area's most powerful radio station, 1130 AM THE TIGER, for professional quality commercials during all of Byrd's varsity football games. Hurry, these are first-come, first-served! All radio ads include production by THE TIGER, mentions during pre-game & post-game shows, promo spots aired during the week, and the satisfaction of supporting the students and athletes of C.E. Byrd High School. **BONUS:** All games will be webcast on the NFHS website for additional sponsorship exposure. *Sting 'Em Jackets!*

ADVERTISER LEVELS	SEASON PRICE	# OF 30 SECOND ADS
<input type="radio"/> <b>Gold</b>	\$1,800	6
<input type="radio"/> <b>Purple</b>	\$1,200	4
<input type="radio"/> <b>White</b>	\$800	2

LIVE READ SPONSOR LEVELS	SEASON PRICE	# OF 30 SECOND ADS	Plus your tag line announced...
<input type="radio"/> <b>First Down</b> <b>SOLD</b>	\$2,100	4	for every Byrd first down
<input type="radio"/> <b>Penalty</b> <b>SOLD</b>	\$2,100	4	for every opposing team penalty
<input type="radio"/> <b>Kick Off</b>	\$1,800	4	for every Byrd kick off
<input type="radio"/> <b>Touchdown</b>	\$1,800	4	for every Byrd touchdown
<input type="radio"/> <b>Red Zone</b> <b>SOLD</b>	\$1,800	4	every time the Byrd offense enters the 20 yard line
<input type="radio"/> <b>Coach &amp; Player Interview</b>	\$1,800	4	with all coach and player interviews (4 min/game)
<input type="radio"/> <b>Booth</b> <b>SOLD</b>	\$1,600	4	during pre-game, post-game, and twice at half time
<input type="radio"/> <b>Half Time Show</b>	\$1,600	4	multiple times during half time show
<input type="radio"/> <b>Point After</b>	\$1,600	4	for every Byrd PAT conversion
<input type="radio"/> <b>Colors &amp; Anthem</b>	\$1,300	4	at the presentation of the colors and National Anthem
<input type="radio"/> <b>Custom</b> Contact us to create a package that meets your needs and budget!			

Name of Business

Street Address

City, State, Zipcode

Contact Person

Phone

Email

Sponsorship total dollar amount from checked boxes

**Make checks payable to:**  
C.E. Byrd Football Booster Club

**Mail completed form & check to:**  
412 Sherwood Road,  
Shreveport LA 71106

**Need an invoice?** Provide your email address and one can be provided by Melanie Peacock.

**Online Payment is available!**  
Contact Sarah Hilliard  
@ 972-207-6102 for invoice

**For more information, contact Gene Hilliard**  
**(318) 347-1098 or**  
**genelsu@yahoo.com**

