

# 2022 C.E. Byrd Football



# Gameday Advertising

Be a part of another championship run as The City of Byrd's 2022 Football team takes the field this Fall. Team with one of Louisiana's largest high schools, the nation's largest alumni association, & the area's most powerful radio station, 1130 AM THE TIGER, for professional quality commercials during all of Byrd's varsity football games. Advertise at all games at Lee Hedges & Independence Stadium with eye-catching A-frame 6'x3' field signs. Or spotlight your business on Byrd Football's social media platforms.

Choose from Purple, Gold, or White Level Radio Sponsorships, or upgrade to a "Live Read" Radio Sponsorship. Hurry, these are first-come, first-served! All radio ads include production by THE TIGER, mentions during pre-game & post-game shows, promo spots aired during the week, and the satisfaction of supporting the students and athletes of C.E. Byrd High School. **BONUS:** All games will be webcast on the NFHS website for additional sponsorship exposure. Sting 'Em Jackets!

Gold Level Advertiser (\$1,800) - Six (6) 30 second ads

Purple Level Advertiser (\$1,200) - Four (4) 30 second ads

White Level Advertiser (\$800) - Two (2) 30 second ads

First Down Sponsor (\$2,100) - Four (4) 30 second ads plus your tag line announced for every Byrd first down

Penalty Sponsor (\$2,100) - Four (4) 30 second ads plus your tag line announced for every opposing team penalty

Kick Off Sponsor (\$1,800) - Four (4) 30 second ads plus your tag line announced for every Byrd kick off

Touchdown Sponsor (\$1,800) - Four (4) 30 second ads plus your tag line announced for every Byrd touchdown

Red Zone Sponsor (\$1,800) - Four (4) 30 second ads plus your tag line announced every time the Byrd offense enters the 20 yard line

Coach & Player Interview Sponsor (\$1,800) - Four (4) 30 second ads plus your tag line announced with all coach and player interviews (4 min/game)

Booth Sponsor (\$1,600) - Four (4) 30 second ads plus your tag line announced during pre-game, post-game, and twice at half time

Half Time Show Sponsor (\$1,600) - Four (4) 30 second ads plus tag line announced multiple times during half time show

Point After Sponsor (\$1,600) - Four (4) 30 second ads plus your tag line announced for every Byrd PAT conversion

Colors & Anthem Sponsor (\$1,300) - Four (4) 30 second ads plus your tag line announced at the presentation of the colors and National Anthem

Field Sign (\$750)  
A 6' x 3' A-frame two-sided sign will be displayed at field level at all games at Lee Hedges and Independence Stadiums. Your sign will also be displayed at the Byrd Field for at least one Freshman & JV game. Includes display at home playoff games.

Senior Spotlights (\$50 each) Your logo & tag line paired with a Sr. Football Player & posted on all Byrd Football social media pages.

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship total from checked boxes \_\_\_\_\_

*Or contact us to create a package that meets your needs and budget!*

Make checks payable to:  
C.E. Byrd Football Booster Club  
1053 Gabriel's Turn, Shreveport, LA 71106

Contact Info: Gene Hilliard  
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